

ADRIC 2018 PRE-CONFERENCE WORKSHOP "A":

# COMMANDING PRESENCE ADVANCED COMMUNICATION and PRESENTATION SKILLS

A ONE-DAY PRE-CONFERENCE WORKSHOP Wednesday November 21, 2018 9am-5pm

Cet atelier sera présenté en anglais. Cependant Peter est parfaitement bilingue et pourra ainsi répondre à toute question et clarifier tout point en français.

Hôtel Bonaventure Montréal 900 de la gauchetière w., Montréal, Canada

## Commanding Presence: Advanced Communication and Presentation Skills Workshop

*Does your speaking ability consistently match your expertise and knowledge in important meetings and presentations?* 

*Would you like to reduce your personal and your public speaking anxiety and immediately improve your ability to deliver precise, informative and persuasive presentations?* 

*Do you need to develop your communication skills, your speaking skills, and your presentation skills to advance your career?* 

You can! In this highly effective and transformational One-Day Workshop, you will achieve a substantial and permanent improvement in your comfort, confidence, and communication skills. You will analyze your speaking style, gain deeper insight into your personal strengths, and experience immediate and ongoing improvements.

#### **PROGRAM DESCRIPTION**

Two of our most transformational One-Day Workshop units are the FOCUS! Method and Charismatic Communication. In this special presentation, you will enjoy both!

The FOCUS! Method is a favourite among our clients as it provides a way for both introverts and extroverts to essentially "say less, and say it better". It is a way to take complex thoughts and ideas and quickly and effectively deliver them in a way that is designed to be heard, remembered, and persuasive. Participants will get a chance to create their own Focus Method presentations using current topics or issues and practice delivering them to other participants.

The Charismatic Communication unit will help the participants to understand the behavioural cues of when your message is being received, when to slow down, and when you need to clarify your message. Participants will also learn how to speak effectively from notes and text while using a conversational style of speaking that will help to imprint their message. Participants will practice these techniques with partners and put them all together to deliver a short presentation.

### Who Should Attend?

This workshop is of tremendous value to everyone: both experienced and novice speakers will find numerous takeaways in this workshop as it is a custom delivery.

Mediators, arbitrators, coaches, investigators - in fact any professional, in any stage of their career will benefit from learning how to speak well and deliver the message most effectively.

Whether you are early in your career or are already a successful speaker and leader, you can learn to be a Commanding Presence.

#### **LEARNING OBJECTIVES**

Participants will improve every aspect of their communication skills, from strategy and text preparation to voice quality, body language, establishing rapport, and overcoming speaking anxiety.

### After the course, participants will be able to:

- Speak with more confidence and authority in all business and social environments
- Quickly prepare memorable, persuasive text
- Deliver concise and compelling formal presentations to small and large groups
- "Think on your feet": respond quickly and eloquently to questions and enquiries in meetings, on the telephone, and in presentations
- Establish rapport with different personality types: persuade and influence integrity
- Develop an individual and natural speaking style
- Manage personal stress and communicate effectively under pressure

#### **KEY TOPICS:**

#### MASTER ELOQUENT SPEAKING

- Analyzing and anticipating audiences
- Preparing 'listener driven' material
- Writing text to be heard, not read
- Focus!<sup>™</sup>; How to think on your feet & respond confidently and eloquently under pressure

#### HOW TO PREPARE YOUR INFORMATION TO BE:

- Immediately interesting
- Easy to remember
- Concise and authoritative
- Powerful and persuasive

#### HOW TO ACHIEVE A COMMANDING PRESENCE

- Manage pre-performance stress & stage fright
- Speak with warmth, energy & clarity
- Speak confidently from notes
- Move and gesture naturally
- Create powerful PowerPoint
- Effectively deliver complex information & data through PowerPoint & decks

#### PERSONAL PERFORMANCE

- Manage daily pressure and stress
- Develop a more powerful voice
- Breath to relax and create a "listening environment"
- Best practices for continuous improvement



### AGENDA Wednesday November 21, 2018, 9am-5pm

Full hot breakfast and registration 8:00am - 9:00am

#### **INTRODUCTION**

DISCUSSION

- Excellent speaking skills and poor speaking skills
- The benefits and consequences
- Consensus on workshop objectives

#### ELOQUENCE FOCUS! METHODS™

- Prepare short, clear, memorable messages on current topics and issues
- How to "think on your feet" and respond quickly and persuasively
- Creating your own library of eloquent and persuasive statements for client presentations

#### Break

10:30am - 10:45am

- Preparing for meetings
- Advanced listening skills
- Preparing persuasive presentations

Lunch Break

12:00pm - 1:00pm (lunch provided)

#### CHARISMATIC COMMUNICATION THE KEYS TO EFFECTIVE DELIVERY

- Overcoming speaking anxiety
- Speaking effectively from text and notes
- Effective eye contact
- The power of silence

Break

2:30pm - 2:45pm

#### **PERSONAL PERFORMANCE**

#### **CONTROLLING THE ROOM**

- Powerful PowerPoint & visual aids
- Managing pre-performance stress
- Natural speaking
- Audience interaction

#### CHARISMATIC COMMUNICATION THE KEYS TO EFFECTIVE DELIVERY

- Overcoming speaking anxiety
- Speaking effectively from text and notes
- Effective eye contact
- The power of silence

End of Workshop

5:00pm

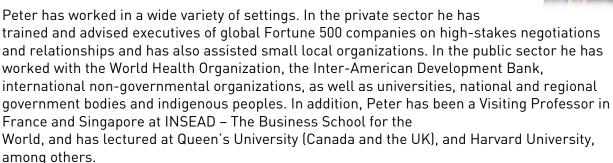
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### Your Coach

Peter Hiddema is an expert and speaker on negotiation, collaboration, communication, and conflict management.

Building on his association with the Harvard Negotiation Project, the renowned research centre dedicated to improving the practice of negotiation and conflict management, Peter has taught, consulted, and spoken about the principles of the methodology in pumprous countries on four continents since 1996

methodology in numerous countries on four continents since 1996.



Peter began his career in finance and banking. He worked with the Royal Bank of Canada in Toronto, Canada and London, England. He holds an Honours Bachelor of Commerce Degree from McMaster University, an MBA from Queen's University (Canada), and an Executive Master's Degree in Consulting and Coaching for Change from INSEAD (France).

Peter speaks 4 languages, has lived in 6 countries on 4 continents, and has traveled through over 50 countries. He is curious by nature and considers himself a perpetual student in the school of life.



For over 20 years Commanding Presence has been delivering internationally acclaimed communication and presentation skills training across Canada and North America. Our training is designed specifically with the communication challenges and issues of lawyers, senior executives, senior executives, and other service professionals in mind.

Our programs focus on the art and science of communicating effectively, managing the fear of speaking, and writing and delivering eloquent presentations designed to be heard and remembered.

Clients include: The American Bar Association, NYSE, CPA Canada, Canada Pension Investment Board, Wikipedia, MEA Forensics, The Canadian Bar Association, Canadian Broadcasting Corporation, Shoppers Drug Mart, Canadian Tire Corporation and Sun Life Financial, Astrazeneca LP, Bank of Canada, H.J. Heinz Company, Lafarge, and Loblaws.



## **ADRIC 2018 PRE-CONFERENCE "A"**

Includes full hot breakfast, hot buffet lunch and refreshments

## <u>Register today for this exceptional workshop\*!</u>

	Regular	EARLY BIRD	ADVANCE
Registration Rates:	\$999.00	\$949.00	\$899.00
ADRIC and Affiliate Member Rate:	\$899.00	\$849.00	\$799.00



## Save even more with purchase of ADRIC 2018 Conference registration:

	Regular	EARLY BIRD	ADVANCE
Registration Rates:	\$949.00	\$899.00	\$849.00
ADRIC and Affiliate Member Rate:	\$849.00	\$799.00	\$749.00

### **Register Now**

CANCELLATION POLICY: If you are unable to attend, your registration is fully transferable to another person. If you must cancel, notice must be received in writing. All refund requests received on or prior to October 29, 2018 will receive a refund less a 20% administrative fee; those received on or after October 30 will receive a refund less 50%. No refunds after November 11, 2018.

The organizers reserve the *right to cancel* the event *if* less than the minimum required participants *have* registered. Liability is limited to the *registration* fee.

#### Venue:

Hôtel Bonaventure Montréal 900 de la gauchetière w. Montréal, Canada Toll Free: +1-800-267-2575 Direct : +1-514-878-2332

Special ADRIC group rate: \$179/night (ends October 22nd, 2018 or when block is used up - book early.) To book your accommodation for the **ADRIC Conference 2018**, <u>click here</u>!