



The ADR Institute of Canada Annual National Conference:

ADRIC 2019

Victoria, BC, Canada
November 21-22, 2019

The ADRIC Conference is Canada's largest, most prestigious and most important ADR event; every major firm and company with an interest in reaching those in the field will want to be associated.

Market Reach and Conference Exposure

Our advertising and promotional campaign reaches well over 10,000 individuals including in-house counsel, lawyers, human resources professionals, accountants, engineers, architects and users of Dispute Resolution services, as well as arbitrators, mediators and other DR practitioners. We anticipate over 200 attendees for ADRIC 2018; position yourself and build relationships with national and international industry leaders.

Complimentary Conference Passes

Send your clients to the conference: Many levels of sponsorship include complimentary registrations – a valuable opportunity to provide your clients or colleagues with two full days of substantive learning.

Speaking Opportunities

Many of our sponsorship packages include opportunities to place a speaker on a panel, or run a session. Topics reflect current interests and issues across Canada and internationally. Subjects from previous conferences have included everything from International Arbitration to Community Mediation.

Act now - limited opportunities

Top-tier sponsorships are time-sensitive and are determined on a first-come first-served basis. Call Janet McKay immediately to take advantage of this unique opportunity.

Thank you for your support.

Andrew D. Butt, C.Med, C.Arb
President, ADR Institute of Canada

Janet McKay, Executive Director
janetmckay@adric.ca
416-487-4733 / 877-475-4353, ext 105





ADRIC 2019: Sponsorship Packages & Entitlements

Diamond (2 available) \$7,500

- **Develop a panel session and provide up to four speakers** (space/topic permitting)
- Sponsor a high-profile event: the [Your Firm Name here] Luncheon
- Provide a brief opening welcome (2-3 Minutes)
- Have your logo or name prominently displayed at the sponsored event
- Complimentary conference tickets for up to four of your clients or colleagues
- Have your session recorded and posted to ADRIC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Registration List prior to the conference
- Recognition during opening plenary
- Placement of promotional materials in Sponsor Materials Area

Platinum (3 available) \$6,000

- **Develop a panel session and provide up to three speakers** (space/topic permitting)
- Sponsor a breakfast
- Have your logo or name prominently displayed at the sponsored event
- Provide a brief opening welcome (2-3 Minutes)
- Complimentary conference tickets for up to three of your clients or colleagues
- Have your session recorded and posted to ADRIC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Registration List prior to the conference
- Recognition during opening plenary
- Placement of promotional materials in Sponsor Materials Area

Gold (8 available) \$5,000

- Have your logo or name prominently displayed at conference
- **Participate in a panel session by providing up to two speakers** (space/topic permitting) **We reserve the right to add other panellists who may be sponsors**
- Complimentary conference tickets for up to three of your clients or colleagues
- Have your session recorded and posted to ADRIC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Registration List prior to the conference
- Recognition during opening plenary
- Placement of promotional materials in Sponsor Materials Area



Thierry Garby presenting the session: "Emotions as a Tool Rather Than an Obstacle," based on his new book: **AGREED!**

Silver (12 available) \$4,000

- **Provide up to one speaker** (space/topic permitting)
- Complimentary registration for up to three participants
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

Bronze (unlimited) \$3,000

- Complimentary registration for up to four of your clients or colleagues (**no speaking opportunities**)
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

Champion (unlimited) \$1,500

- Complimentary registration for up to two of your clients or colleagues (**no speaking opportunities**)
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

Independent Supporter (available only to Sole Practitioners not related to any firm - unlimited) \$ 750

- Attend all conference sessions, the McGowan Luncheon and the Cocktail Reception
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

Corporate Counsel Partners: for Users of ADR services (not practitioners - unlimited) \$1,500

- Provide up to 1 speaker on the seminar agenda (space/topic permitting)
- Complimentary registration for up to 3 in-house counsel (including speaker)
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference

NEW: SPONSOR and EXHIBIT at THE PRE-CONFERENCE WORKSHOP(s)! Rates will be based on topic

Our pre-conference workshops typically attract 15 to 50 participants depending on the topic.

- 4' x 6' skirted table in the foyer/hallway of the event rooms (first come, first served)
- Complimentary pre-conference tickets for one table attendant (extra tickets may be purchased at member rates)
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Pre-Conference Registration List prior to the event

Sponsorships are time sensitive and are determined on a first-come first-served basis.



Packages at a Glance - ADRIC 2019 Sponsorship Entitlements

| | Diamond (2 available) | Platinum (3 available) | Gold (8 available) | Silver (12 available) | Bronze (unlimited) | Champion (unlimited) | Independent Supporter (unlimited) | Corporate Counsel Partner \$1,500 (unlimited) |
|---|------------------------------|-------------------------------------|-----------------------|--------------------------|-----------------------|-------------------------|---|--|
| | \$7,500 | \$6,000 | \$5,000 | \$4,000 | \$3,000 | \$1,500 | \$750 | |
| Develop a panel session (space/topic permitting) | ✓ | ✓ | | | | | | Up to 1 |
| Provide up to four speakers (space/topic permitting) | Up to 4 | Up to 3 | Up to 2 | Up to 1 | | | | |
| Sponsor a high-profile event: the [Your Firm Name here] Event | ✓ Thursday Award Luncheon | ✓ Friday Luncheon or a Breakfast | | | | | | |
| Provide brief opening welcome at your sponsored event | ✓ | ✓ | | | | | | |
| Complimentary conference tickets for your CLIENTS or colleagues | Up to 4 | Up to 3 | Up to 3 | Up to 3 | Up to 4 | Up to 2 | self | Up to 3 |
| Have your session recorded and posted to ADRIC's conference recordings website | ✓ | ✓ | ✓ | | | | | |
| Placement of promotional materials in Sponsor Materials Area | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Have your logo or name prominently displayed | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo recognition in all electronic, web and print material up to, during and post event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access to publishable Registration List prior to the conference | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |



Neal Mizrahi, CPA, CA, CBV, Managing Director, FTI Consulting;
Rob Koller, Partner, Financial Advisory, Deloitte;
J. Brian Casey, B.Eng, JD, LL.M, FCI Arb, Bay Street Chambers;
Michael Schafler, Partner, Dentons Canada LLP.

Call for Sponsors: ADRIC 2019
Victoria, BC, Canada
November 21-22, 2019

For more information or to commit to sponsorship, contact: 416-487-4733 / 877-475-4353, ext 105

Janet McKay
Executive Director
executivedirector@adric.ca

OR complete the following and send to: executivedirector@adric.ca

Organization Information

Company name: _____

Address: _____

City, Province: _____

Postal Code: _____

Primary Contact: _____

Title: _____

Email: _____

Telephone: _____

Choose Sponsorship Level

- | | | | |
|--|---------|-----------------------------------|---------|
| <input type="checkbox"/> Diamond | \$7,500 | <input type="checkbox"/> Platinum | \$6,000 |
| <input type="checkbox"/> Gold | \$5,000 | <input type="checkbox"/> Silver | \$4,000 |
| <input type="checkbox"/> Bronze | \$3,000 | <input type="checkbox"/> Champion | \$1,500 |
| <input type="checkbox"/> Independent Supporter (Sole Practitioner) | \$ 750 | <input type="checkbox"/> Counsel | \$1,500 |

Choose Method of Payment

Visa

MasterCard

Amex

Card #: _____ Expiry Date: ____/____

Cardholder Name: _____ Signature: _____

Cheque

Please make payable to: ADR Institute of Canada (**Payment must be processed prior to recognition in ADRIC materials/website**)

Please forward your corporate logo (in vector based eps file format for best reproductive quality) to: projects@adric.ca

