

Marketing Opportunities with the ADR Institute of Canada

The ADR Institute of Canada (ADRIC) is a non-profit organization that provides national leadership in the development and promotion of dispute resolution services in Canada and internationally. In concert with its seven regional affiliates across the country, ADRIC represents and supports professionals who provide dispute resolution services and the individuals and organizations that use those services.

Our membership includes over 2,000 individuals and numerous business and community organizations across Canada. Our standards and programs reflect our commitment to excellence in the field. Further information on the ADR Institute of Canada can be found at ADRIC.ca

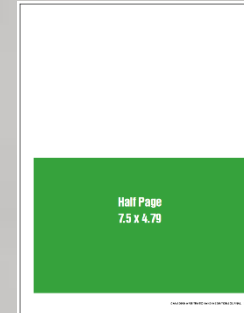
Advertise in the Canadian Arbitration and Mediation Journal

This prestigious publication with a cross-Canada [Editorial Board](#) of some of the foremost mediators and arbitrators in the country is published in electronic format twice annually: Summer/Autumn and Winter/Spring, in each official language. In addition to over 2,000 ADRIC members, the Journal is distributed to a continually growing number of individuals, firms, organizations, and libraries. Rates include placement in both English and French editions (separate ads required. There is no discount for running in one language only). [View past issues.](#)



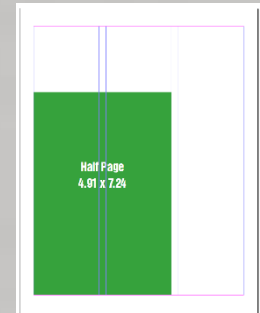
Full page

7.5" wide x 9.6" high
1 issue: **\$468**
2 issues: **\$850**



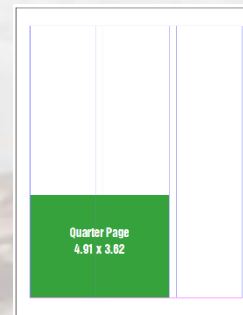
Half page hor.

7.5" wide x 4.79" high
1 issue: **\$292**
2 issues: **\$525**



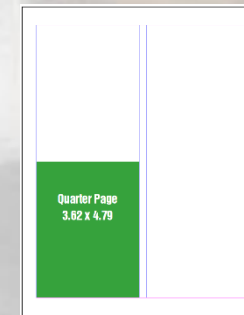
Half page vert.

4.91" wide x 7.24" high
1 issue: **\$292**
2 issues: **\$525**



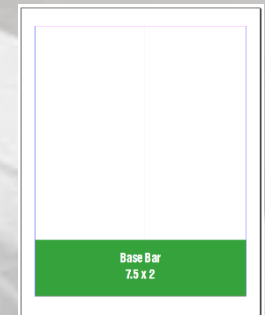
Quarter page hor.

4.91" wide x 3.62" high
1 issue: **\$158**
2 issues: **\$285**



Quarter page vert.

3.62" wide x 4.79" high
1 issue: **\$158**
2 issues: **\$285**



Basebar

7.5" wide x 2" high
1 issue: **\$158**
2 issues: **\$285**

Placement of ad on the page will be determined by ADRIC during layout.

Material requirements: Digital only. Hi-res PDF format is preferable. TIFF, JPEG, EPS are acceptable. Please ensure that all photos and logos are of a suitable resolution. We recommend a minimum of 200 DPI at final image size for photos and 300 dpi for logos.

Release dates: March and September

Material deadline: 4 weeks prior to release date

ADRIC Members receive a 25% discount on these rates.

Corporate Members may place a complimentary 1/4 page ad in each issue or receive 25% off a larger placement.

Advertise in the ADR Perspectives newsletter

The *ADR Perspectives* newsletter is published in electronic format four times per year, intended to be useful and relevant to ADR end users including in-house counsel and their parties (corporations, businesses, etc.). Also boasting a cross-Canada [Editorial Board](#) of some of the foremost mediators and arbitrators in the country, this newsletter contains short articles with a practical focus containing suggestions and general advice on arbitration, mediation, and other ADR topics. It is distributed directly to over 2,500 individuals and shared widely on social media. Ads may be bilingual, English only, or French only. [View past issues.](#)

Ad size: 600 pixels wide by 80-100 pixels high, horizontal

File format: JPG or PNG

Rate: \$350*

Note: We accept a maximum of 2 ads per issue. Book early to reserve your space!

Release dates: March, June, September, and December

Material deadline: 2 weeks prior to release date

Advertise in the ADRI Member News newsletter

This electronic newsletter is sent monthly to ADRI's 2000+ full members across Canada, in each official language.

Formats:

"Sponsored By" banner near top: 600 pixels wide by 80 to 100 pixels high, horizontal

File format: JPG or PNG

Rate: \$300*

Regular ad banner: 600 pixels wide by 80 pixels high, horizontal. (If text only, must be in a box and different font, colour, background, etc, to differentiate it from ADRI content)

File format: JPG or PNG

Rate: \$200*

Release dates: One issue per month. (No issue in November).

Material deadline: 2 weeks prior to release date

Advertise in the ADR in Canada – News & Events newsletter

This electronic newsletter is sent every two months to all of ADRI's Corporate Members, Stakeholders and Friends.

Formats:

"Sponsored By" banner near top: 600 pixels wide by 80 to 100 pixels high, horizontal

File format: JPG or PNG

Rate: \$300*

Regular ad banner: 600 pixels wide by 80 pixels high, horizontal. (If text only, must be in a box and different font, colour, background, etc, to differentiate it from ADRI content)

File format: JPG or PNG

Rate: \$200*

Release dates: six issues per year

Material deadline: 2 weeks prior to release date

Sponsor the ADRI Annual National Conference!

The ADRI Annual Conference is renowned as Canada's largest, most prestigious and most important ADR event; every major firm and company with an interest in reaching those in the field should be associated. Other benefits include complimentary conference passes and speaking opportunities.

Many sponsorship levels are available from Diamond to Independent Supporter, as well as Exhibitor opportunities.

Act early! Top-tier sponsorships are determined on a first-come first-served basis. Visit [ADRI.ca](http://adri.ca) for details, and contact advertising@adri.ca to take advantage.

***Note:** All rates are plus applicable taxes.

Terms: Payment is due 30 days prior to publication. Any late payment without prior arrangement with ADRI will result in the advertisement being placed in a subsequent publication, after payment received. Ads are subject to approval.

Send to: advertising@adri.ca, ADRI Tel: 416-487-4733 / 1-877-475-4353

Visit the [ADRI Store](#) to view all products!

Are you interested in having your course approved as meeting the educational requirements for ADRI designations? See <http://adri.ca/adri-course-accreditation/>