



## ADRIC 2020 - Eyes on ADR Annual National Conference

Gatineau-Ottawa, ON, Canada  
October 21, 22-23, 2020

The ADRIC Conference is Canada's largest, most prestigious and most important ADR event; every major firm and company with an interest in reaching those in the field should be associated.

### **Market Reach and Conference Exposure**

Our advertising and promotional campaign reaches well over 10,000 individuals including in-house counsel, lawyers, human resources professionals, accountants, educators, engineers, social workers and users of Dispute Resolution services, as well as arbitrators, mediators and other DR practitioners. We anticipate over 300 attendees for ADRIC 2020; position yourself and build relationships with national and international industry leaders.

### **Complimentary Conference Passes**

Send your clients to the conference: Most levels of sponsorship include complimentary registrations – a valuable opportunity to provide your clients or colleagues with two full days of substantive learning.

### **Speaking Opportunities**

Many of our sponsorship packages include opportunities to place a speaker on a panel, or run a session. Topics reflect current interests and issues across Canada and internationally. Subjects from previous conferences have included everything from International Arbitration to Community Mediation.

### **Act now - limited opportunities**

Top-tier sponsorships are time-sensitive and are determined on a first-come first-served basis. Make your pledge immediately to take advantage of this unique opportunity.

Thank you for your support.

**Andrew D. Butt, C.Med, C.Arb**  
President, ADR Institute of Canada

**Janet McKay, Executive Director**  
[janetmckay@adric.ca](mailto:janetmckay@adric.ca)  
416-487-4733 / 877-475-4353, ext 105



*ADRIC 2019 keynote address  
Hon. Sheilah Martin, SCC*

## ADRIC 2020: Sponsorship Packages & Entitlements

### All levels include:

- Logo or name recognition in all electronic, web and print material up to, during and post event
- Placement of promotional materials in Sponsor Materials Area
- Access to publishable Registration List prior to the conference

### **Diamond / Luncheon Sponsor (2 available) \$7,500**

- **Develop a panel session with up to four speakers** (space/topic permitting)
- Sponsor a high-profile luncheon: the [Your Firm Name here] Luncheon
- Provide a brief opening welcome (2-3 Minutes)
- Have your logo or name prominently displayed at the sponsored event
- Complimentary conference tickets for up to four of your clients or colleagues (in addition to speakers)
- Have your session recorded and posted to ADRIC's conference recordings website
- Recognition during opening plenary

### **Platinum / Breakfast Sponsor (2 available) \$6,000**

- **Develop a panel session and provide up to three speakers** (space/topic permitting)
- Sponsor a breakfast
- Have your logo or name prominently displayed at the sponsored event
- Provide a brief opening welcome (2-3 Minutes)
- Complimentary conference tickets for up to three of your clients or colleagues (in addition to speakers)
- Have your session recorded and posted to ADRIC's conference recordings website
- Recognition during opening plenary

### **Gold (8 available) \$5,000**

- **Participate in a panel session(s) by providing up to two speakers** (on same or different panels - space/topic permitting). We reserve the right to add other panellists.
- Sponsor a refreshment break
- Have your logo or name prominently displayed at conference
- Complimentary conference tickets for up to three of your clients or colleagues (in addition to speakers)
- Have your session recorded and posted to ADRIC's conference recordings website
- Recognition during opening plenary

### **Silver (12 available) \$4,000**

- **Provide one speaker** (space/topic permitting)
- Complimentary registration for up to three of your clients or colleagues (in addition to speakers)
- Have your logo or name prominently displayed at the event

### **Bronze (unlimited) \$3,000**

- Complimentary registration for up to four of your clients or colleagues (no speaking opportunities)
- Have your logo or name prominently displayed at the event

### **Champion (unlimited) \$1,500**

- Complimentary registration for up to two of your clients or colleagues (no speaking opportunities)
- Have your logo or name prominently displayed at the event

**Corporate Counsel Partners: for Users of ADR services (not practitioners - unlimited)** **\$1,500**

- Provide up to 1 speaker on the seminar agenda (space/topic permitting)
- Complimentary registration for up to 3 in-house counsel (including speaker)
- Have your logo or name prominently displayed at the event

**Independent Supporter (available only to Sole Practitioners not related to any firm - unlimited)** **\$ 750**

- Attend all conference sessions, the McGowan Luncheon and the Cocktail Reception
- Have your name prominently displayed at the event

Note: logos indicating a firm or organisation cannot be posted. Any logo must clearly indicate an individual only (e.g. Smith ADR, John Doe Professional Corporation) otherwise your name will be posted.

## Exhibitors

**Exhibitor - two-day conference** **\$ 1500**

- 4' x 6' skirted table in the foyer/hallway of the event rooms (first come, first served)
- Complimentary conference tickets for two table attendants (extra tickets may be purchased at member rates)

**PRE-CONFERENCE WORKSHOP(s) - Exhibitor** **\$ 1000**

Our pre-conference workshops typically attract 20 to 50 participants depending on the topic.

- 4' x 6' skirted table in the foyer/hallway of the event rooms (first come, first served)
- Complimentary pre-conference tickets for one table attendant (extra tickets may be purchased at member rates)



## Alternative Sponsorships

**Cooperating Entity**

*Requirements:*

Send our conference messages and links to your membership, post on your website, mention on social media (Twitter, LinkedIn, Facebook) and include in your newsletters. (Please enquire and indicate the size of your list.)

**Promotional Materials Placement**

**\$ 250**

- Place brochure or material on our community table (Materials must be approved)





## Packages at a Glance - ADRIC 2020 Sponsorship Entitlements

	Diamond (2 available)	Platinum (3 available)	Gold (8 available)	Silver (12 available)	Bronze (unlimited)	Champion (unlimited)	Independent Supporter (unlimited)	Corporate Counsel Partner \$1,500 (unlimited)
	\$7,500	\$6,000	\$5,000	\$4,000	\$3,000	\$1,500	\$750	
Develop a panel session (space/topic permitting)	✓	✓						Up to 1
Provide up to four speakers (space/topic permitting)	Up to 4	Up to 3	Up to 2	Up to 1				
Sponsor a high-profile event: the [Your Firm Name here] Event	✓ Thursday Award Luncheon	✓ Friday Luncheon						
Provide brief welcome at your sponsored event	✓	✓						
Complimentary conference tickets for your clients or colleagues	Up to 4	Up to 3	Up to 3	Up to 3	Up to 4	Up to 2	self	Up to 3
Have your session recorded and posted to ADRIC's conference recordings website	✓	✓	✓					
Placement of promotional materials in Sponsor Materials Area	✓	✓	✓	✓	✓	✓	✓	✓
Have your logo or name prominently displayed	✓	✓	✓	✓	✓	✓	✓	✓
Logo recognition in all electronic, web and print material up to, during and post event	✓	✓	✓	✓	✓	✓	✓	✓
Access to publishable Registration List prior to the conference	✓	✓	✓	✓	✓	✓	✓	✓



ADRIC 2019

*Construction Adjudication: Through the Lens of the Adjudicator*

Robert Bales, P.Eng, LL.B, Adjudicate.ca,

John Fletcher, B.Comm, LL.B, M.Phil, Ph.D, RICS DR Service

Duncan Glaholt, FCIArb, Glaholt LLP

Bruce Reynolds, Partner, Singleton Urquhart Reynolds Vogel

Call for Sponsors: ADRIC 2020  
Gatineau-Ottawa, ON, Canada  
October 22-23, 2020

Simply complete the following and send along with your logo to: [executivedirector@adric.ca](mailto:executivedirector@adric.ca)

For more information contact: 416-487-4733 / 877-475-4353, ext 105

Janet McKay  
Executive Director  
[executivedirector@adric.ca](mailto:executivedirector@adric.ca)

*Organization Information*

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Choose Sponsorship Level

- |  |         |   |         |
|--|---------|---|---------|
| <input type="checkbox"/> Diamond                                   | \$7,500 | <input type="checkbox"/> Platinum                   | \$6,000 |
| <input type="checkbox"/> Gold                                      | \$5,000 | <input type="checkbox"/> Silver                     | \$4,000 |
| <input type="checkbox"/> Bronze                                    | \$3,000 | <input type="checkbox"/> Champion                   | \$1,500 |
| <input type="checkbox"/> Independent Supporter (Sole Practitioner) | \$ 750  | <input type="checkbox"/> Counsel                    | \$1,500 |
| <input type="checkbox"/> Exhibitor - two-day conference            | \$1,500 | <input type="checkbox"/> Exhibitor - Pre-Conference | \$1,000 |

Choose Method of Payment  Visa  MasterCard  Amex

Card #: \_\_\_\_\_ Expiry Date: \_\_\_/\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

- Cheque** Please make payable to: ADR Institute of Canada  
**(Payment must be received and processed prior to recognition in ADRIC materials/website)**

Please include your corporate logo as an attachment (in vector based eps file format for best reproductive quality).