



**The ADR Institute of Canada Annual National Conference:**

## **ADRIC 2017: ADR & Access to Justice**

Delta Hotel St. John's Conference Centre, St. John's Newfoundland, Canada  
**October 18-20, 2017**

The ADRIC Conference is Canada's largest, most prestigious and most important ADR event; every major firm and company with an interest in reaching those in the field will want to be associated.

### **Market Reach and Conference Exposure**

Our advertising and promotional campaign reaches well over 10,000 individuals including in-house counsel, lawyers, human resources professionals, accountants, engineers, architects and users of Dispute Resolution services, as well as arbitrators, mediators and other DR practitioners. We anticipate over 500 attendees for ADRIC 2017; position yourself and build relationships with national and international industry leaders.

### **Complimentary Conference Passes**

Send your clients to the conference: Many levels of sponsorship include complimentary registrations – a valuable opportunity to provide your clients or colleagues with two full days of substantive learning.

### **Speaking Opportunities**

Many of our sponsorship packages include opportunities to place a speaker on a panel, or run a session. Topics reflect current interests and issues across Canada and internationally. Subjects from previous conferences have included everything from International Arbitration to Community Mediation.

### **Act now - limited opportunities**

Top-tier sponsorships are time-sensitive and are determined on a first-come first-served basis. Call Janet McKay immediately to take advantage of this unique opportunity.

Thank you for your support.



**M. Scott Siemens, C.Med, FICB**  
President, ADR Institute of Canada

**Janet McKay**  
Executive Director, ext 105  
[janetmckay@adric.ca](mailto:janetmckay@adric.ca)  
416-487-4733 / 877-475-4353



## ADRIC 2017: Sponsorship Packages & Entitlements

### Diamond \$7,500

- Sponsor a high-profile event: the [Your Firm Name here] Cocktail Reception or the McGowan Luncheon
- Have your logo or name prominently displayed at the sponsored event
- Greet every reception/luncheon attendee as they enter and provide brief opening welcome
- Provide up to four speakers on the seminar agenda (space/topic permitting)
- Complimentary conference tickets for up to four of your clients or colleagues
- Have your session recorded and posted to ADRIC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Registration List prior to the conference
- Recognition during opening plenary
- Placement of promotional materials in Sponsor Materials Area

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Join Dentons in Sponsorship!

### Platinum (3 available) \$6,000

- Sponsor or co-sponsor the Friday lunch or a breakfast
- Have your logo or name prominently displayed at the sponsored event
- Greet every attendee as they enter the sponsored event and provide brief opening welcome
- Provide up to three speakers on the seminar agenda (space/topic permitting)
- Complimentary conference tickets for up to three of your clients or colleagues
- Have your session recorded and posted to ADRIC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Registration List prior to the conference
- Recognition during opening plenary
- Placement of promotional materials in Sponsor Materials Area

### Gold \$5,000

- Have your logo or name prominently displayed at conference
- Provide up to two speakers on the seminar agenda (space/topic permitting)
- Complimentary conference tickets for up to three of your clients or colleagues
- Have your session recorded and posted to ADRIC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Access to publishable Registration List prior to the conference
- Recognition during opening plenary
- Placement of promotional materials in Sponsor Materials Area



Thierry Garby presenting the session: "Emotions as a Tool Rather Than an Obstacle," based on his new book: AGREED!

**Silver** **\$4,000**

- Provide up to one speaker on the seminar agenda (space/topic permitting)
- Complimentary registration for up to four participants
- Have your session recorded and posted to ADRIAC's conference recordings website
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

**Bronze** **\$3,000**

- Complimentary registration for up to four of your clients or colleagues (no speaking opportunities)
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

**Champion** **\$1,500**

- Complimentary registration for up to three of your clients or colleagues (no speaking opportunities)
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

**Independent Supporter (available only to Sole Practitioners not related to any firm)** **\$ 750**

- Attend all conference sessions, the McGowan Luncheon and the Cocktail Reception
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference
- Placement of promotional materials in Sponsor Materials Area

**Corporate Counsel Partners: for Users of ADR services (not practitioners)** **\$1,500**

- Provide up to 1 speaker on the seminar agenda (space/topic permitting)
- Complimentary registration for up to 3 in-house counsel (including speaker)
- Logo recognition in all electronic, web and print material up to, during and post event
- Have your logo or name prominently displayed at the event
- Access to publishable Registration List prior to the conference

*Sponsorships are time sensitive and are determined on a first-come first-served basis.*



Neal Mizrahi, CPA, CA, CBV, Managing Director, FTI Consulting;  
Rob Koller, Partner, Financial Advisory, Deloitte;  
J. Brian Casey, B.Eng, JD, LL.M, FCIArb, Bay Street Chambers;  
Michael Schafler, Partner, Dentons Canada LLP.



## ADRIC 2017 Sponsorship Packages at a Glance

	Diamond (2 available)	Platinum (3 available)	Gold	Silver	Bronze	Champion	Independent Supporter	Corporate Counsel Partner
	\$7,500	\$6,000	\$5,000	\$4,000	\$3,000	\$1,500	\$750	\$1,500
Sponsor a high-profile event: the [Your Firm Name here] Event	✓ Cocktail Reception or Thursday Award Luncheon	✓ Friday Luncheon or a Breakfast						
Greet every event attendee as they enter "your event" and provide brief opening welcome	✓	✓						
Provide speakers on the seminar agenda (space/topic permitting)	Up to 3	Up to 3	Up to 2	Up to 1				Up to 1
Complimentary conference tickets for your CLIENTS or colleagues	Up to 4	Up to 3	Up to 3	Up to 3	Up to 3	Up to 2		Up to 3
Have your session recorded and posted to ADRIC's conference recordings website	✓	✓	✓	✓				
Placement of promotional materials in Sponsor Materials Area	✓	✓	✓	✓	✓	✓	✓	✓
Have your logo or name prominently displayed at the sponsored event	✓	✓	✓	✓	✓	✓	✓	✓
Logo recognition in all electronic, web and print material up to, during and post event	✓	✓	✓	✓	✓	✓	✓	✓
Access to publishable Registration List prior to the conference	✓	✓	✓	✓	✓	✓	✓	✓

Join our loyal sponsors:

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Call for Sponsors: ADRIC 2017 - ADR & Access to Justice  
St. John's, NL, October 18-20, 2017

Organization Information

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

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Choose Sponsorship Level

- |  |         |                                   |         |
|--|---------|-----------------------------------|---------|
| <input type="checkbox"/> Diamond                                   | \$7,500 | <input type="checkbox"/> Gold     | \$5,000 |
| <input type="checkbox"/> Platinum                                  | \$6,000 | <input type="checkbox"/> Silver   | \$4,000 |
| <input type="checkbox"/> Bronze                                    | \$3,000 | <input type="checkbox"/> Champion | \$1,500 |
| <input type="checkbox"/> Independent Supporter (Sole Practitioner) | \$ 750  | <input type="checkbox"/> Counsel  | \$1,500 |

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Please make payable to: ADR Institute of Canada (***Must be received by August 1***)

Please forward your corporate logo (in vector based eps file format for best reproductive quality) to:

[janetmckay@adric.ca](mailto:janetmckay@adric.ca)

For more information or to commit to sponsorship, contact : 416-487-4733 / 877-475-4353

Janet McKay  
Executive Director, ext 105  
[janetmckay@adric.ca](mailto:janetmckay@adric.ca)

