

Mastercard's GC, Global Businesses to Present Keynote Speech at Upcoming European Corporate Counsel Summit

marcus evans Summits is proud to announce Eileen Simon, General Counsel - Global Businesses at Mastercard as a Keynote speaker at the European Corporate Counsel Summit taking place from the 16-17 June, 2019 at the Fairmont Le Montreux Palace, Montreux, Switzerland.

The marcusevans group has over 35years experience in the production of premium business events. Known globally for our unwavering dedication to quality and excellence, we aid our clients in achieving their strategic goals by providing leading market and business intelligence otherwise inaccessible to them. Developing major sector-focused events, marcus evans provides unique business and networking opportunities across diverse industries and professions through a variety of platforms.

Ms. Simon currently holds the position of General Counsel, Global Businesses at Mastercard. She is responsible for providing the legal support in the product, marketing and operations functions of the business. Additionally, she oversees legal support for the technology, strategic growth and mergers and acquisitions areas of Mastercard. Her previous roles at Mastercard included Chief Franchise Integrity Officer, Chief Franchise Development Officer, and Lead Litigation Counsel.

Ms. Simon graduated Summa Cum Laude from the University of Pennsylvania with a Bachelor of Science degree in Economics from the Wharton School and a Bachelor of Arts degree in Psychology. She received her J.D. from the New York University of Law. Before joining Mastercard, Ms. Simon practiced Law at Weil, Gotshal&Manges LLP in New York City, where she concentrated her efforts on antitrust law and litigation.

As contemporary workplace practices are getting increasingly entwined with technology, the risk of cybersecurity threats escalates. Keeping both customer and internal information safe is of paramount importance, not only to protect clients and employees, but to also preserve the trustworthiness of the company name. Join Eileen as she reveals how to support cybersecurity internally and how to best safeguard against digital breaches.

The session will address:

- **Preventing** fraud by building best-in-class programs, practices and standards while empowering customers, partners and vendors to ensure the integrity of the entire ecosystem

- **Detecting** potential risks with cutting-edge solutions and partnerships with governments and law enforcement
- **Managing** issues through cross-functional and cross-industry collaboration to more effectively combat cybersecurity threats

For more information on the European Corporate Counsel Summit, visit:

<http://events.marcusevans-events.com/europeanc-2019>

Or contact:

Anestis Hadjicostas

Digital Media & PR Executive

P: + 357 22 849 421

E: anestish@marcusevanscy.com