



ADR Institute of Canada
Institut d'arbitrage et de
médiation du Canada ^{TM/MC}



ADRIC 2022: Annual National Conference

A brave new world. Adapt, innovate & secure.

**October 20-21, 2022
Ottawa-Gatineau, ON, Canada**

The ADRIC Conference is Canada's largest, most prestigious and most important ADR event; every major firm and company with an interest in reaching those in the field should be associated.

Market Reach and Conference Exposure

Our advertising and promotional campaign reaches well over 10,000 individuals including in-house counsel, lawyers, human resources professionals, accountants, educators, engineers, social workers and users of Dispute Resolution services, as well as arbitrators, mediators and other DR practitioners. We anticipate over 300 attendees for ADRIC 2022; position yourself and build relationships with national and international industry leaders.

Complimentary Conference Passes

Send your clients to the conference: Most levels of sponsorship include complimentary registrations – a valuable opportunity to provide your clients or colleagues with two full days of substantive learning.

Speaking Opportunities

Many of our sponsorship packages include opportunities to place a speaker on a panel or run a session. Topics reflect current interests and issues across Canada and internationally. Subjects from previous conferences have included everything from International Arbitration to Community Mediation.

Act Now - Limited Opportunities

Top-tier sponsorships are time-sensitive and are determined on a first-come first-served basis. Make your pledge immediately to take advantage of this unique opportunity.

Thank you for your support.

ADRIC: By The Numbers

10,000+

ADRIC's advertising and promotional campaign reach includes:

- In-house Counsel
- Lawyers
- Human Resources Professionals
- Accountants
- Educators
- Engineers
- Social Workers and Users of Dispute Resolution Services
- Arbitrators, Mediators and Other DR Practitioners.

2,500+

ADRIC Members representing individual businesses and community organizations

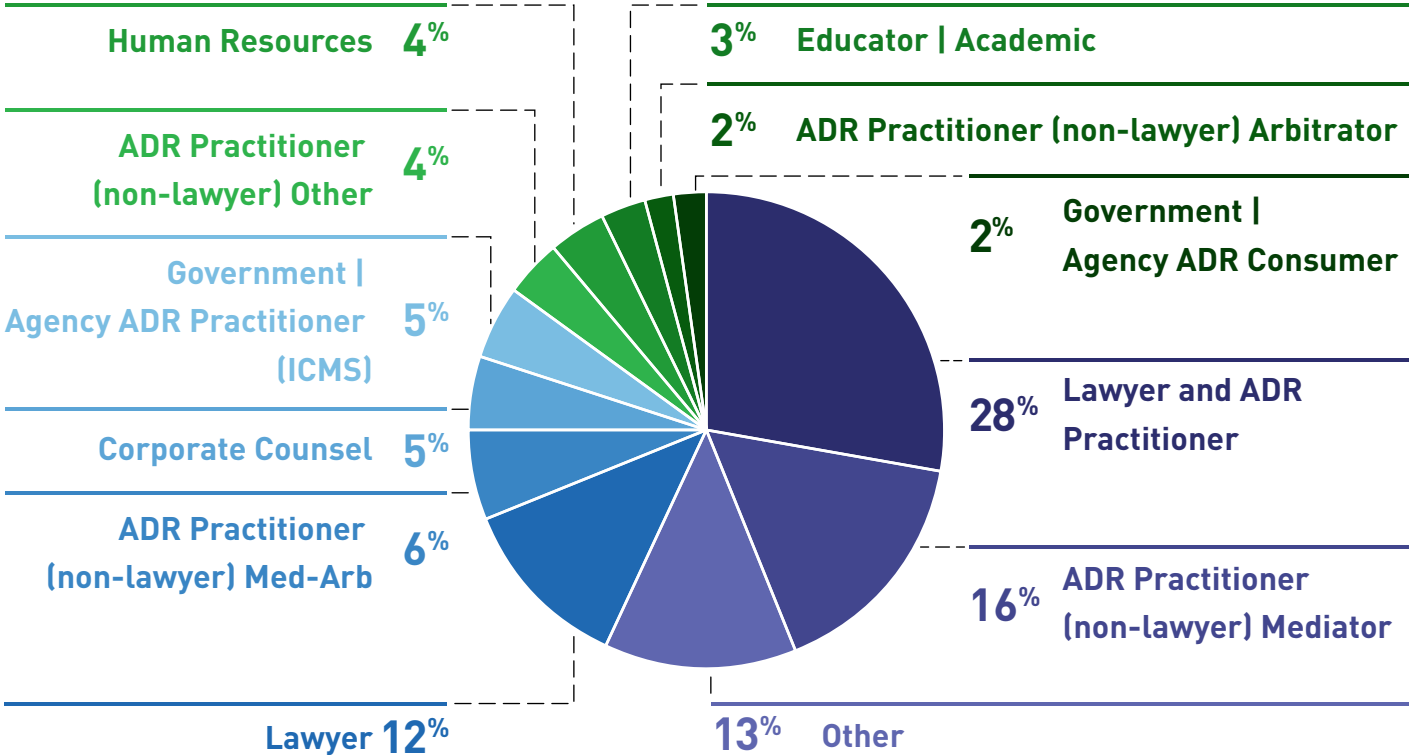
2,283+

ADRIC Twitter Followers

3,079+

ADRIC LinkedIn Page Followers

Delegates by Type of Practice



Packages at a Glance:

ADRIC 2022 Sponsorship Entitlements

	Diamond (2 available) \$15,000	Platinum (3 available) \$10,000	Gold (8 available) \$5,000	Silver (12 available) \$2,000
Tradeshow Booth: 24" skirted table with 2 chairs in the foyer/hallway of the event rooms. <i>First come, first served.</i>	●	●	●	
Complimentary conference tickets for 2 table attendants. <i>Extra tickets may be purchased at member rates.</i>	4	3	2	1
Programming				
Sponsor Panel Session: Includes recognition as panel session sponsor, an opportunity to introduce the session's keynote speaker and a seat on the panel.	●			
Sponsor Keynote: Includes recognition as keynote session sponsor.		●		
Industry Track Session: Includes recognition as an industry track session sponsor.	●	●	●	
Brand and Name Recognition				
Logo placement on website homepage.	●			
Logo placement on marketing material.	●	●		

	Diamond (1 available) \$15,000	Platinum (3 available) \$10,000	Gold (8 available) \$5,000	Silver (12 available) \$2,000
Logo placement on sponsor section of website with link to sponsor website.	●	●	●	●
Logo placement on signage at event.	●	●	●	●

Advertising Opportunities

Digital ad inclusion on conference website homepage.	●			
Digital ad inclusion in an email to confirmed conference attendees.	●	●		
Social media shout out to sponsor. <i>LinkedIn, Twitter, Facebook, Instagram</i>	2	1		

Hospitality Opportunities

Sponsor Lunch: Includes recognition as an official hospitality sponsor and on site signage during lunch.	●			
Sponsor Breakfast: Includes recognition as an official hospitality sponsor and on site signage during breakfast.		●		
Sponsor Break: <i>(Total of 4 available)</i> Includes recognition as an official hospitality sponsor and on site signage during break(s).			●	

Add-On Opportunities:

Available to ADRIC 2022 Sponsors.

Sponsor Reception: Includes sponsor podium time designated during the reception.	\$7,500
Pre-Conference Workshop(s): Our pre-conference workshops typically attract 20-50 participants depending on the topic.	\$3,000

Stand-Alone Opportunities:

Additional opportunities to support ADRIC.

Corporate Contributions: Recognition as a corporate supporter of ADRIC.	\$1,000
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Sponsorship Form

Simply complete the following and send along with your logo to: executivedirector@adric.ca

(In vector based eps file format).

For more information contact:

Jason Katsikaris

memberservices@adric.ca

(647) 695-8109

Organization Information

Company name: _____

Address: _____

City, Province: _____

Postal Code: _____

Primary Contact: _____

Title: _____

Email: _____

Telephone: _____

Choose Sponsorship Level

Diamond\$15,000

Platinum\$10,000

Gold.....\$5,000

Silver\$2,000

Choose Add-On Opportunity

Sponsor Reception..... \$7,500

Pre-Conference Workshop \$3,500

Corporate Contributions \$1,000

Payment

Choose Method of Payment

Visa

MasterCard

Amex

Card #:

Expiry Date:

/

Cardholder Name:
(please print)

Signature:

Cheque

Please make payable to: ADR Institute of Canada

(Payment must be received and processed prior to recognition in ADRIC materials/website)